



North Carolina I-95 Economic Assessment Study

Task 3: Public Opinion Survey

prepared for

North Carolina Department of Transportation

prepared by

Cambridge Systematics, Inc.



May 2013



I-95 Electronic Survey

Overview

An electronic survey was developed to gather public opinion about transportation issues in North Carolina, with a particular focus on I-95. This survey was part of a larger stakeholder engagement effort associated with the Economic Impact Study conducted by Cambridge Systematics for the possible tolling of I-95. The survey was posted to the I-95 project website on March 1, 2013 and was available for anyone who wanted to provide responses through 10:00 am on March 27, 2013.

A total of 2,558 responses were initiated and 2,300 surveys were completed for an 89.9% completion rate. It's important to note that this survey was in no way a statistically valid survey. The results presented below are simply a summation of responses. Because it was a self-selected group of respondents, it is not known if people took the survey more than once or how representative these responses are or are not of any stakeholder group or the general public.

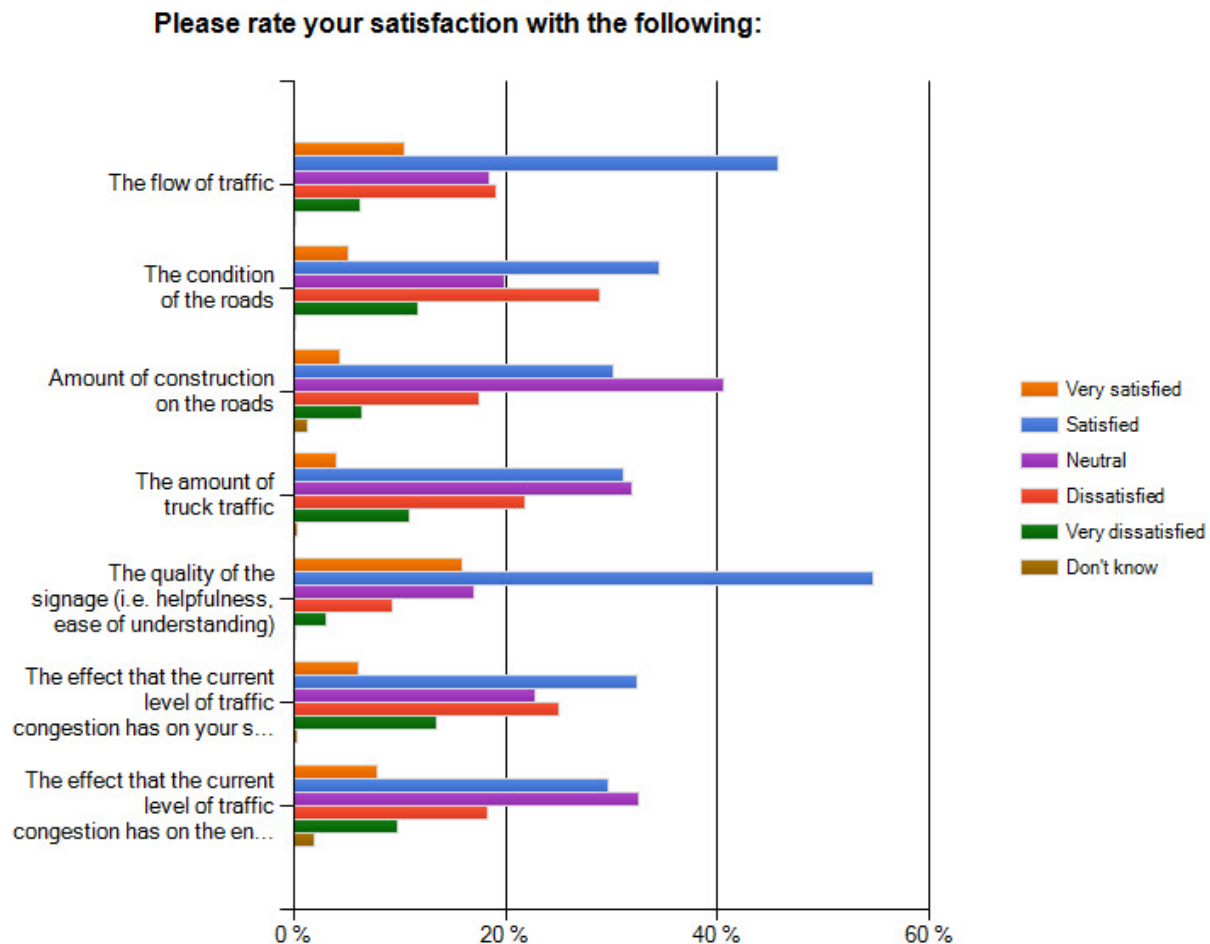
The highest response is identified below for each possible answer to the questions that were asked along with the graphical representation of responses. The results of all responses are presented in Appendix A which contains the results directly from Survey Monkey (the electronic survey tool that was used).

Perceptions of Current Travel in North Carolina

Question 1

- 1) Please rate your satisfaction with the following:
 - a. The flow of traffic – 45.8% satisfied
 - b. The condition of the roads – 34.4% satisfied
 - c. Amount of construction on the roads – 40.5% neutral
 - d. The amount of truck traffic – 31.9% neutral
 - e. The quality of the signage (i.e. helpfulness, ease of understanding) – 54.7% satisfied
 - f. The effect that the current level of traffic congestion has on your safety – 32.3% satisfied
 - g. The effect that the current level of traffic congestion has on the environment – 32.5% neutral

2,544 answered the question, 14 skipped the question.



Contributors to Transportation Problems

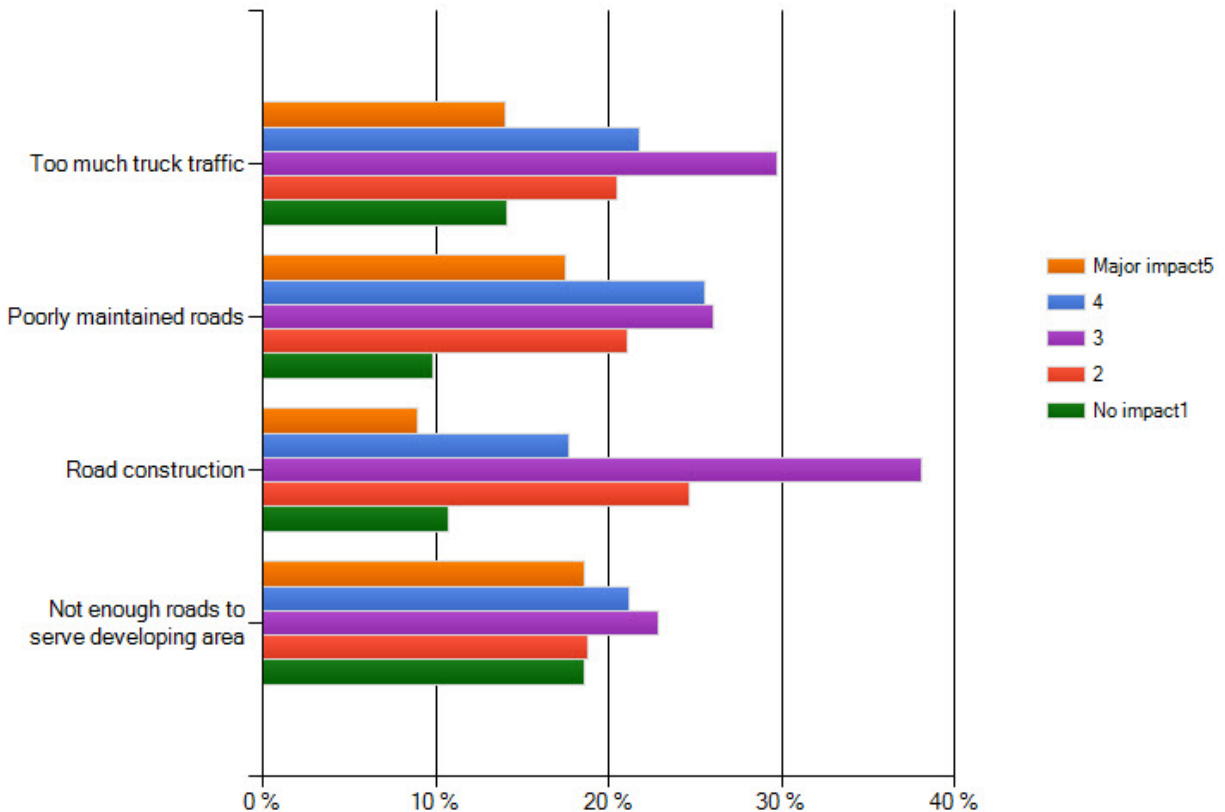
Question 2

The highest percentage of people responded with a 3 on each factor listed below.

- 2) Please indicate if any of the following factors are a problem in your area. Please rate them by choosing a number between 1 and 5, where 1 means it has “no impact” on transportation problems and 5 means it has a “major impact” on transportation problems.
- a. Too much truck traffic – 29.7% rated factor as a 3
 - b. Poorly maintained roads – 26.1% rated factor as a 3
 - c. Road construction – 38.1% rated factor as a 3
 - d. Not enough roads to serve developing area – 22.8% rated factor as a 3

2,497 answered the question, 61 skipped the question.

Please indicate if any of the following factors are a problem in your area. Please rate them by choosing a number between 1 and 5, where 1 means it has “no impact” on transportation problems and 5 means it has a “major impact” on transportation problems.



Sources for Funding Transportation Improvements

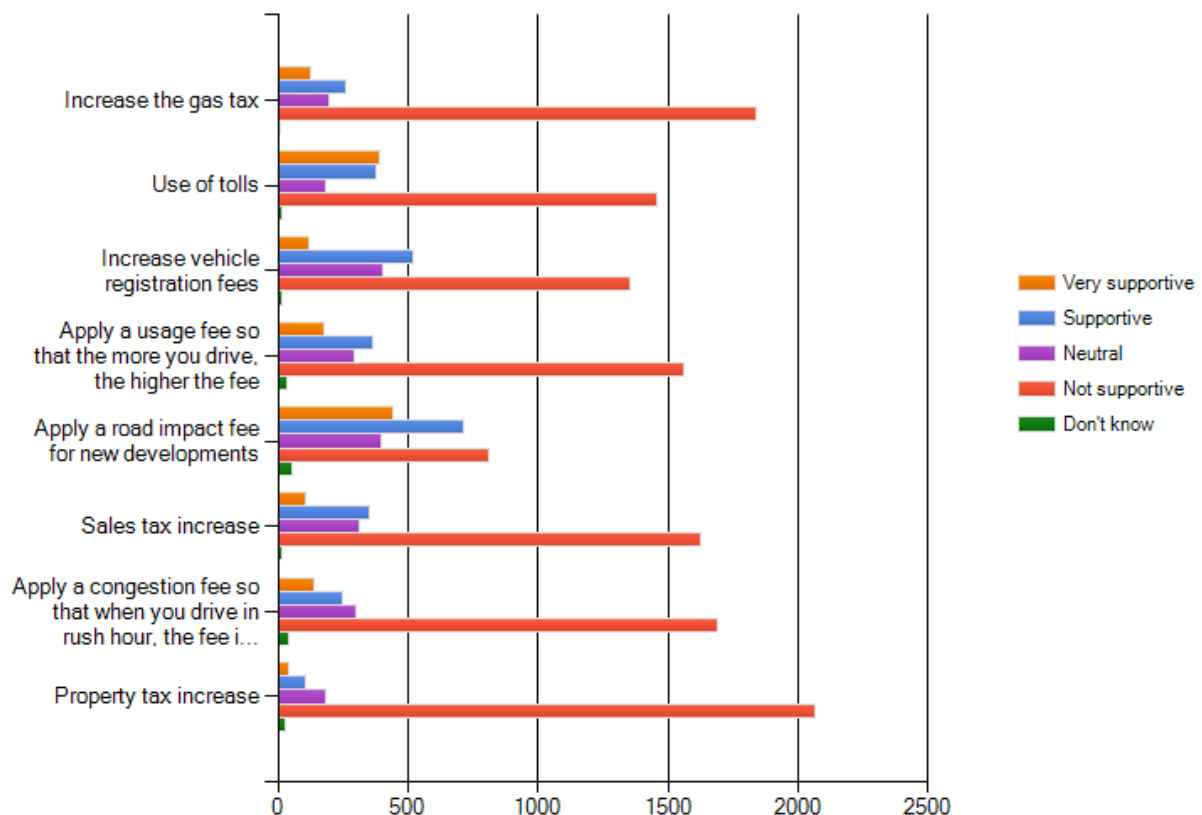
Question 3

Responses indicated that the majority of those surveyed are not supportive of any of the funding sources listed below.

- 3) Transportation improvements are critical, but also costly. Most states use a variety of funding sources for transportation improvements. Which of the following sources of funding would you most support?
- a. Increase the gas tax – 75.7% not supportive
 - b. Use of tolls – 60.0% not supportive
 - c. Increase vehicle registration fees – 56.2% not supportive
 - d. Apply a usage fee so that the more you drive, the higher the fee – 64.4% not supportive
 - e. Apply a road impact fee for new developments – 33.6% not supportive
 - f. Sales tax increase – 67.3% not supportive
 - g. Apply a congestion fee so that when you drive in rush hour, the fee is higher – 70.0% not supportive
 - h. Property tax increase – 85.3% not supportive

2,447 answered the question, 111 skipped the question.

Transportation improvements are critical, but also costly. Most states use a variety of funding sources for transportation improvements. Which of the following sources of funding would you most support?



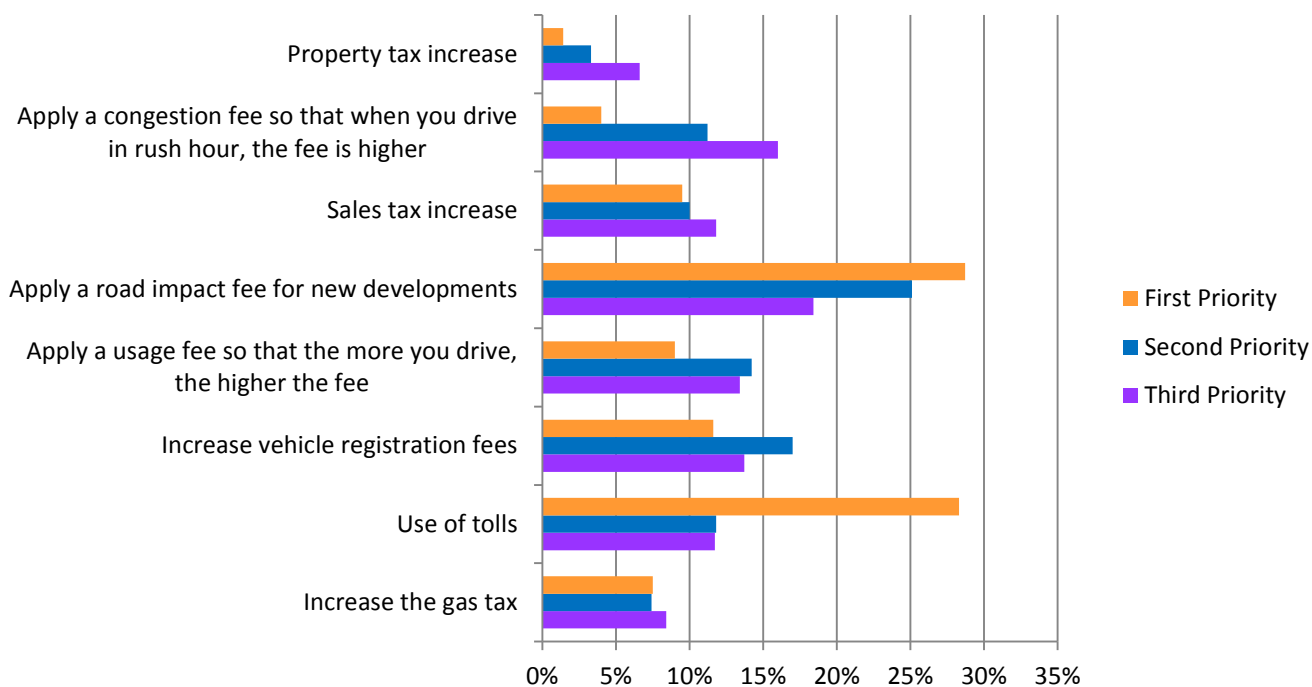
Question 4

The option to apply a usage fee so that the more you drive, the higher the fee is the most supported funding option, with 28.7% indicating this as their first priority.

- 4) Which THREE of the funding sources in Question #3 do you most support? Please select from the funding sources below in the priority of their importance to you.
- a. Increase the gas tax – 7.5% first priority
 - b. Use of tolls – 28.3% first priority
 - c. Increase vehicle registration fees – 11.6% first priority
 - d. Apply a usage fee so that the more you drive, the higher the fee – 28.7% first priority
 - e. Sales tax increase – 9.5% first priority
 - f. Apply a congestion fee so that when you drive in rush hour, the fee is higher – 4.0% first priority
 - g. Property tax increase – 1.4% first priority

2,195 answered the question, 363 skipped the question. The large number of respondents that skipped this question might indicate that they are not in favor of any of the funding sources listed.

**Which THREE of the funding sources in Question #3 do you most support?
Please select from the funding sources below in the priority of their importance
to you.**



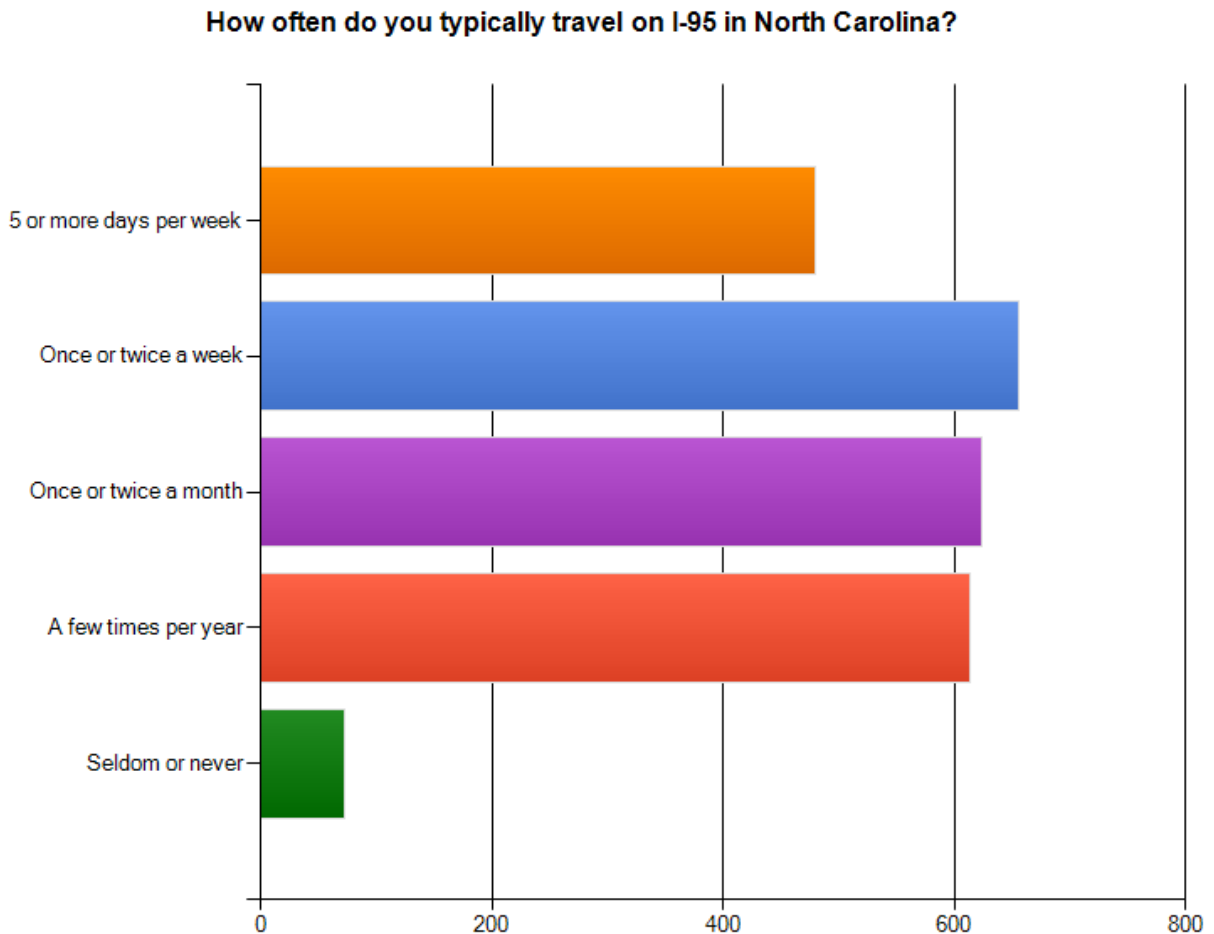
I-95 Travel

Question 5

The highest percentage of people responded that they typically travel on I-95 in North Carolina once or twice a week (26.8%).

- 5) How often do you typically travel on I-95 in North Carolina?
- a. 5 or more days per week – 19.6%
 - b. Once or twice a week – 26.8%
 - c. Once or twice a month – 25.5%
 - d. A few times per year – 25.1%
 - e. Seldom or never – 2.9%

2,444 answered the question, 114 skipped the question.



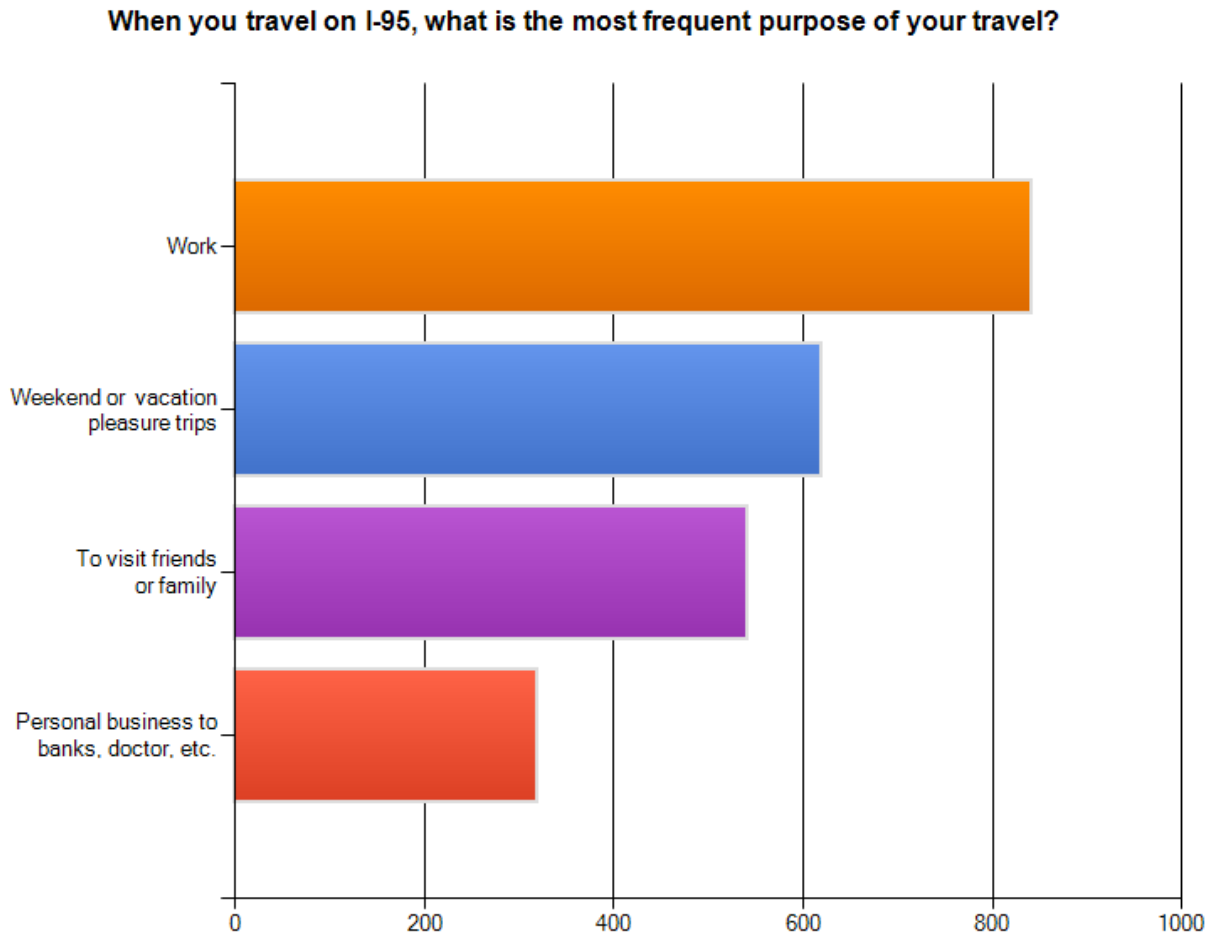
Question 6

The highest percentage of people responded that they typically travel on I-95 for work (36.3%).

6) When you travel on I-95, what is the most frequent purpose of your travel?

- a. Work – 36.3%
- b. Weekend or vacation pleasure trips – 26.7%
- c. To visit friends or family – 23.3%
- d. Personal business to banks, doctor, etc. – 13.7%

2,314 answered the question, 244 skipped the question.



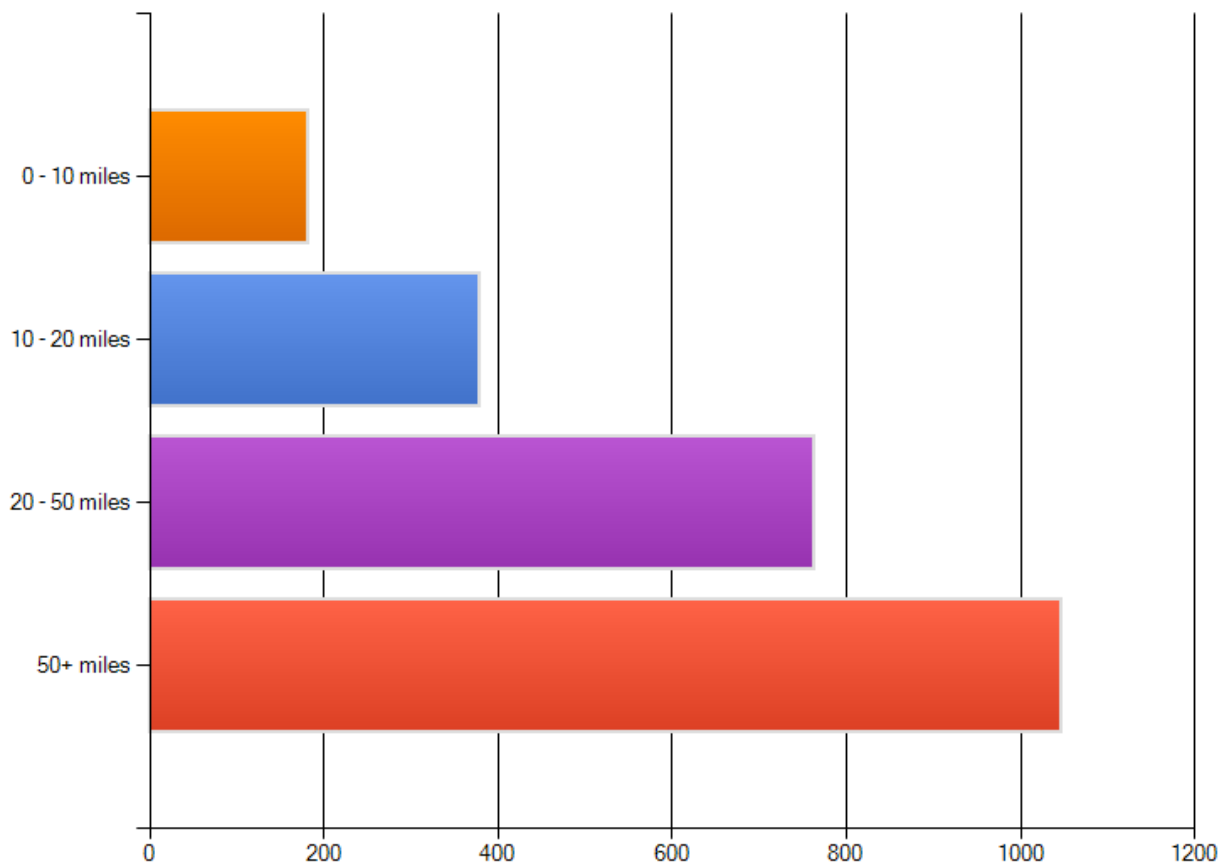
Question 7

The highest percentage of people responded that they travel on I-95 more than 50 miles one-way (44.2%).

- 7) Approximately how far do you travel on I-95 one-way to your most frequent destination?
- a. 0 - 10 miles – 7.6%
 - b. 10 - 20 miles – 16.0%
 - c. 20 - 50 miles – 32.2%
 - d. 50+ miles – 44.2%

2,365 answered the question, 193 skipped the question.

Approximately how far do you travel on I-95 one-way to your most frequent destination?



Perceptions of Travel on I-95 in North Carolina

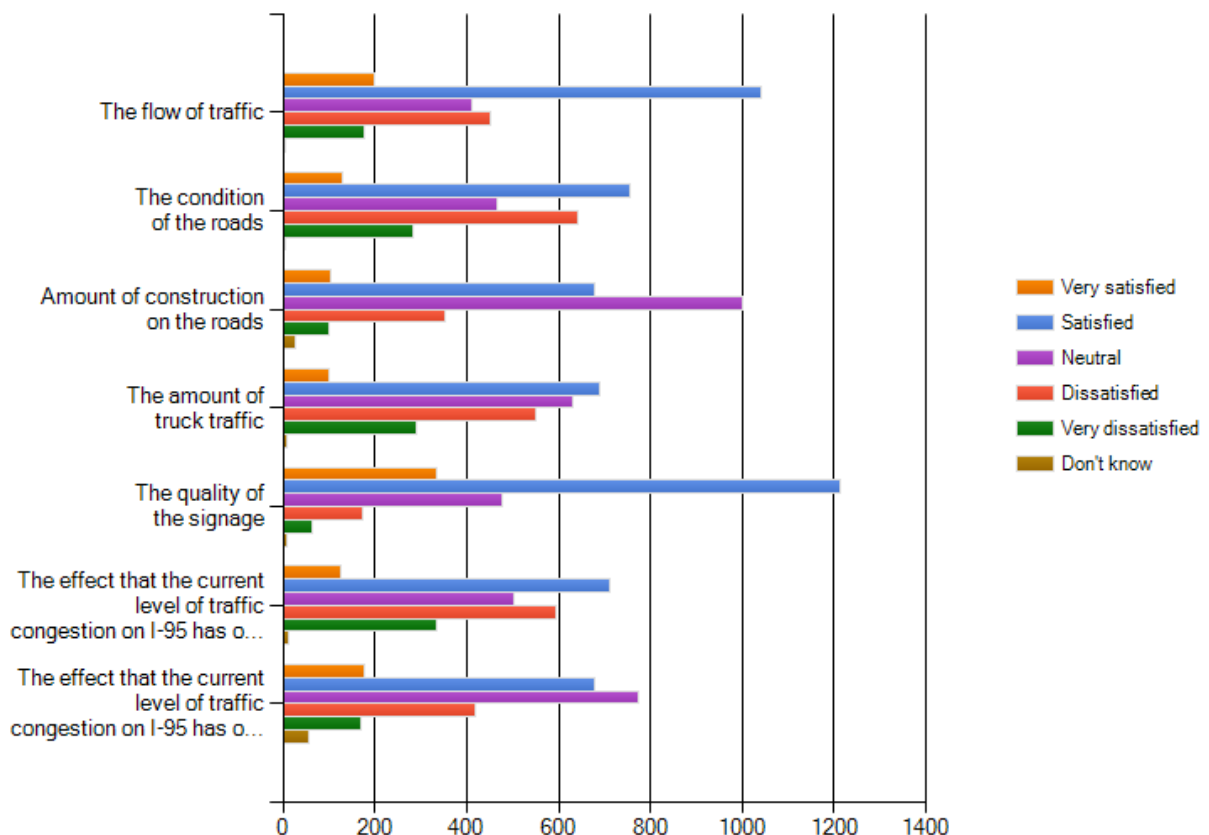
Question 8

The highest percentage of people responded that they are either satisfied or neutral to the following conditions.

- 8) On just I-95, what are your perceptions of travel? Please rate your satisfaction with the following:
- a. The flow of traffic – 45.6% satisfied
 - b. The condition of the roads – 33.1% satisfied
 - c. Amount of construction on the roads – 44.2% neutral
 - d. The amount of truck traffic – 30.4% satisfied
 - e. The quality of the signage – 53.5% satisfied
 - f. The effect that the current level of traffic congestion on I-95 has on your safety – 31.1% satisfied
 - g. The effect that the current level of traffic congestion on I-95 has on the environment – 34.0% neutral

2,287 answered the question, 271 skipped the question.

On just I-95, what are your perceptions of travel? Please rate your satisfaction with the following:



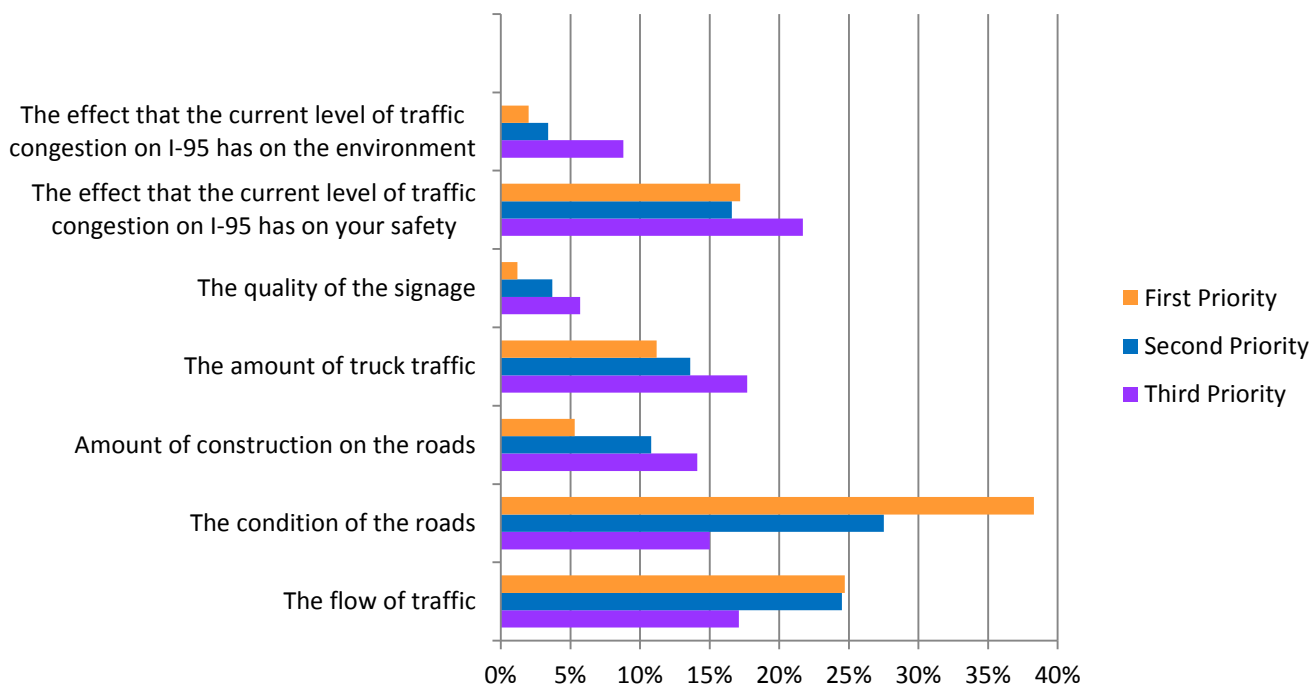
Question 9

The respondents indicated that the most important issue for I-95 over the next five years is the condition of the roads, with 38.3% indicating this as their first priority.

- 9) Which THREE of the items in Question #8 do you think are the most important issues for I-95 over the next five years? Please select from the issues below in the priority of their importance to you.
- a. The flow of traffic – 24.7% first priority
 - b. The condition of the roads – 38.3% first priority
 - c. Amount of construction on the roads – 5.3% first priority
 - d. The amount of truck traffic – 11.2% first priority
 - e. The quality of the signage – 1.2% first priority
 - f. The effect that the current level of traffic congestion on I-95 has on your safety – 17.2% first priority
 - g. The effect that the current level of traffic congestion on I-95 has on the environment – 2.0% first priority

2,177 answered the question, 381 skipped the question.

Which THREE of the items in Question #8 do you think are the most important issues for I-95 over the next five years? Please select from the issues below in the priority of their importance to you.



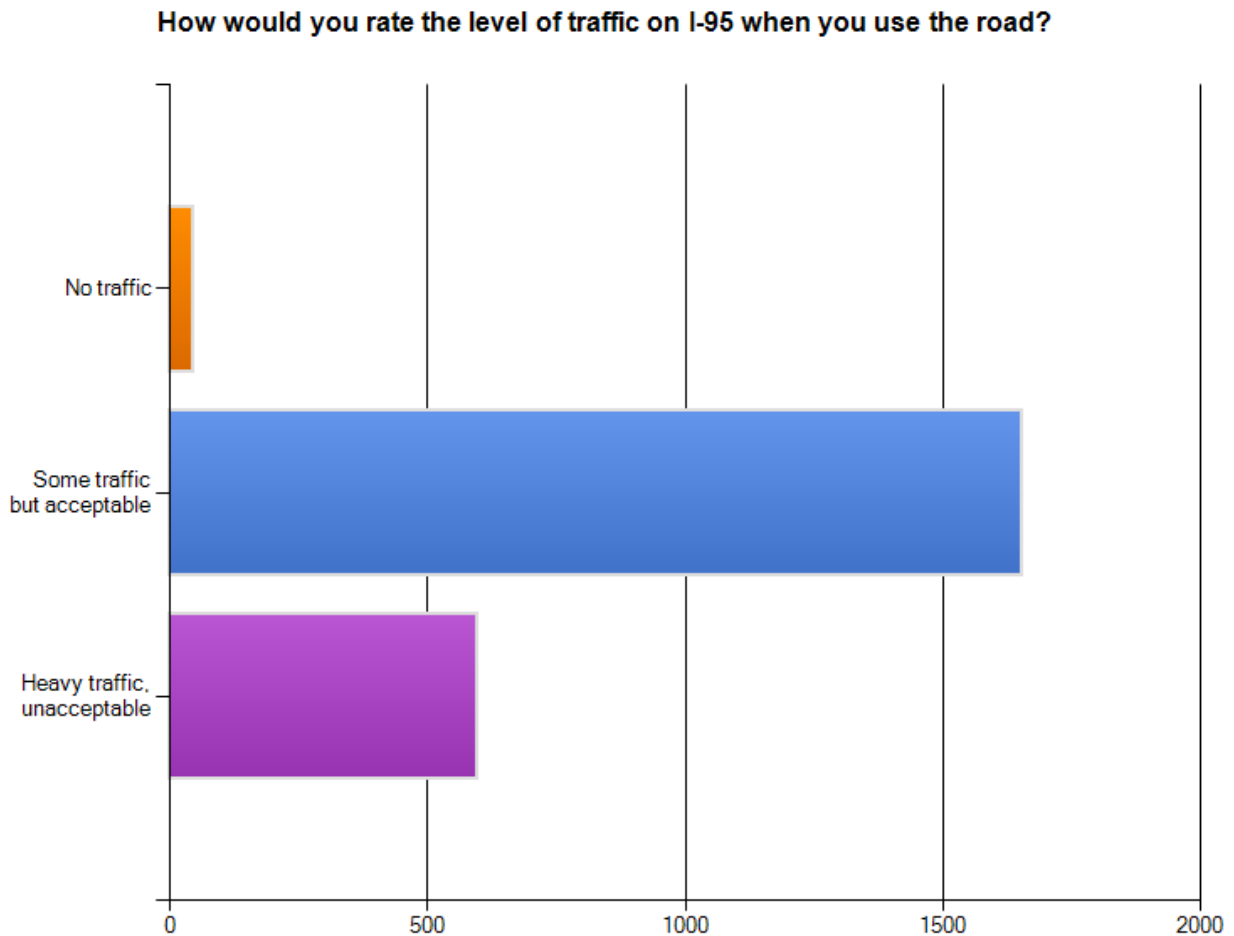
Question 10

72.2% of respondents indicated that the rate of the traffic on I-95 is acceptable.

10) How would you rate the level of traffic on I-95 when you use the road?

- a. No traffic – 1.8%
- b. Some traffic but acceptable – 72.2%
- c. Heavy traffic, unacceptable – 25.9%

2,286 answered the question, 272 skipped the question.



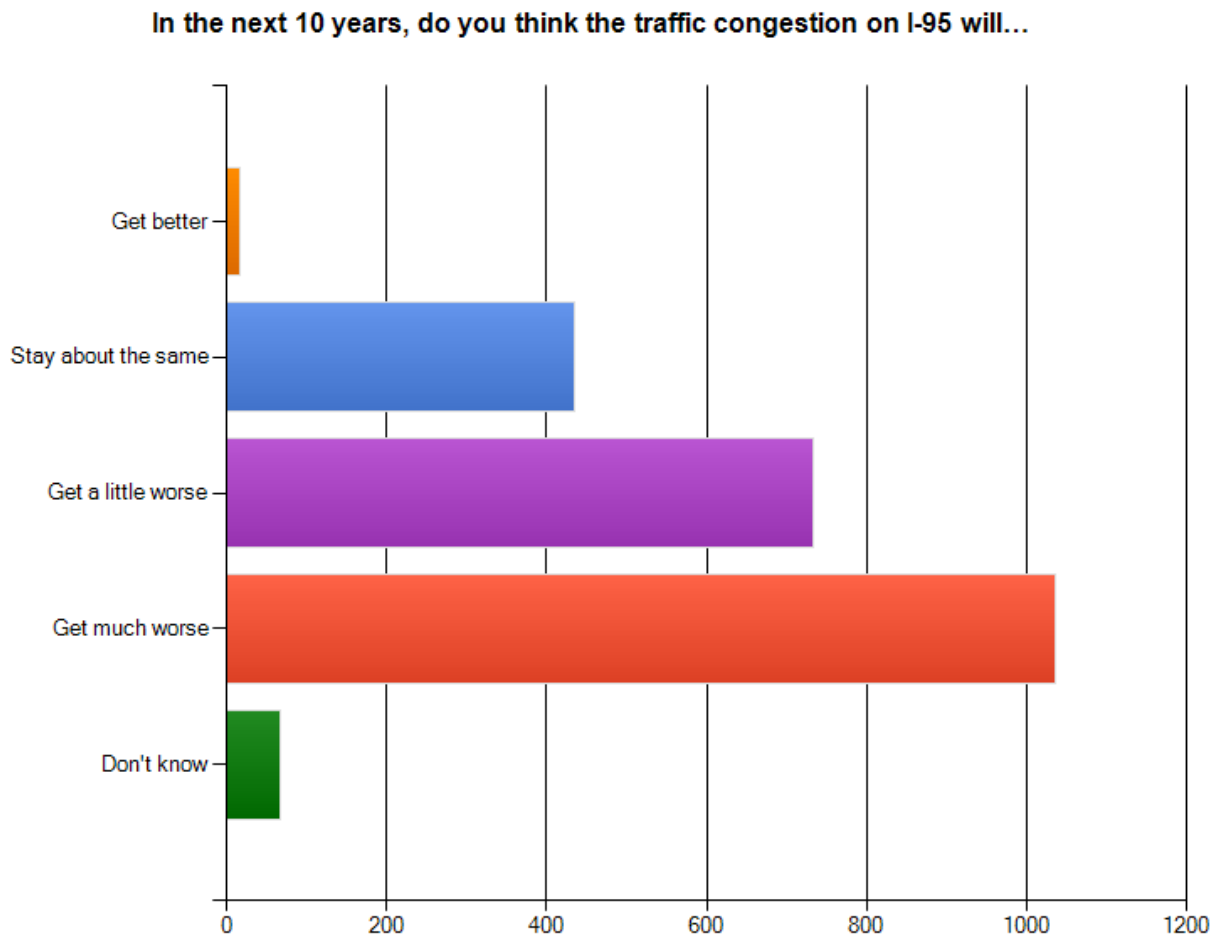
Question 11

45.3% of respondents indicated that they think the traffic congestion on I-95 will get much worse in the next 10 years.

11) In the next 10 years, do you think the traffic congestion on I-95 will...

- a. Get better - 0.7%
- b. Stay about the same - 19.0%
- c. Get a little worse - 32.1%
- d. Get much worse - 45.3%
- e. Don't know - 3.0%

2,287 answered the question, 271 skipped the question.



Question 12

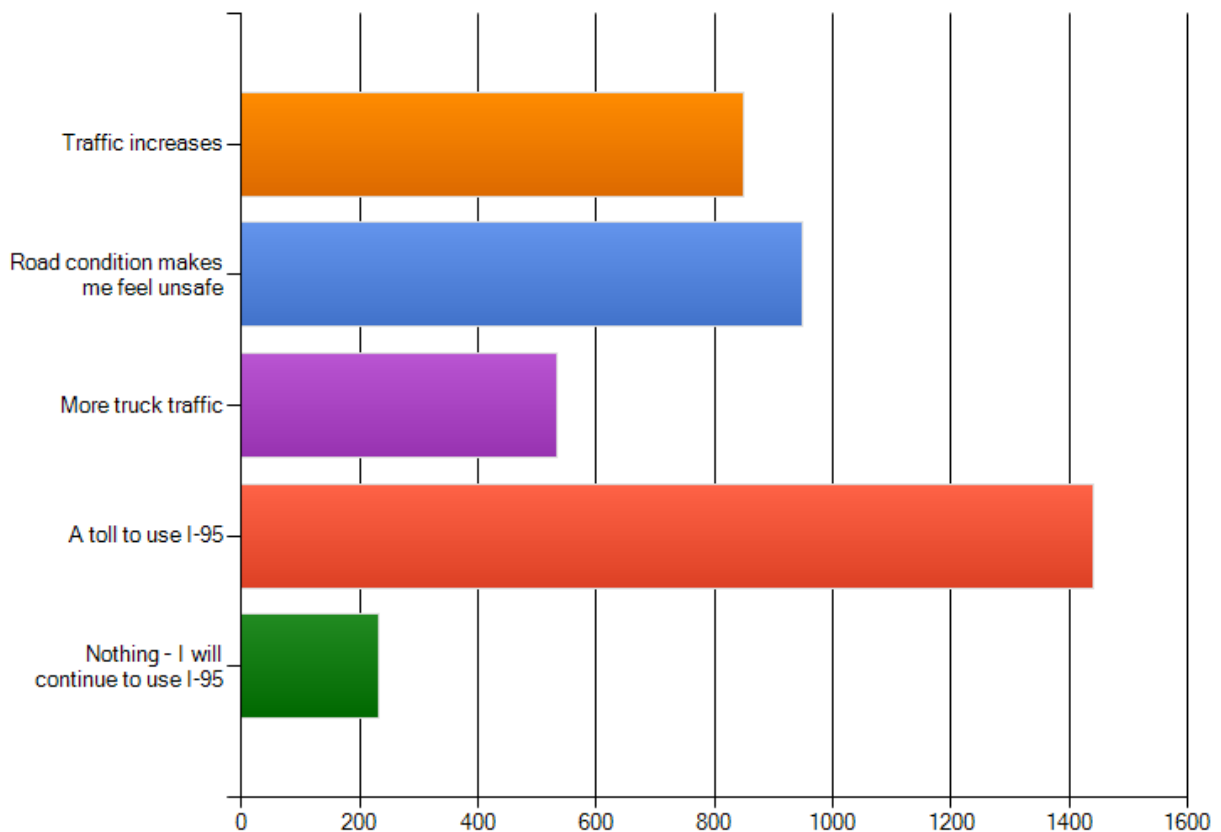
62.8% of respondents indicated that they would choose an alternative route to I-95 if a toll was initiated.

12) What conditions, if any, would cause you to choose an alternative route to I-95? Please select all that apply.

- a. Traffic increases - 37.0%
- b. Road condition makes me feel unsafe - 41.3%
- c. More truck traffic - 23.3%
- d. A toll to use I-95 - 62.8%
- e. Nothing – I will continue to use I-95 - 10.1%

2,296 answered the question, 262 skipped the question.

What conditions, if any, would cause you to choose an alternative route to I-95? Please select all that apply.



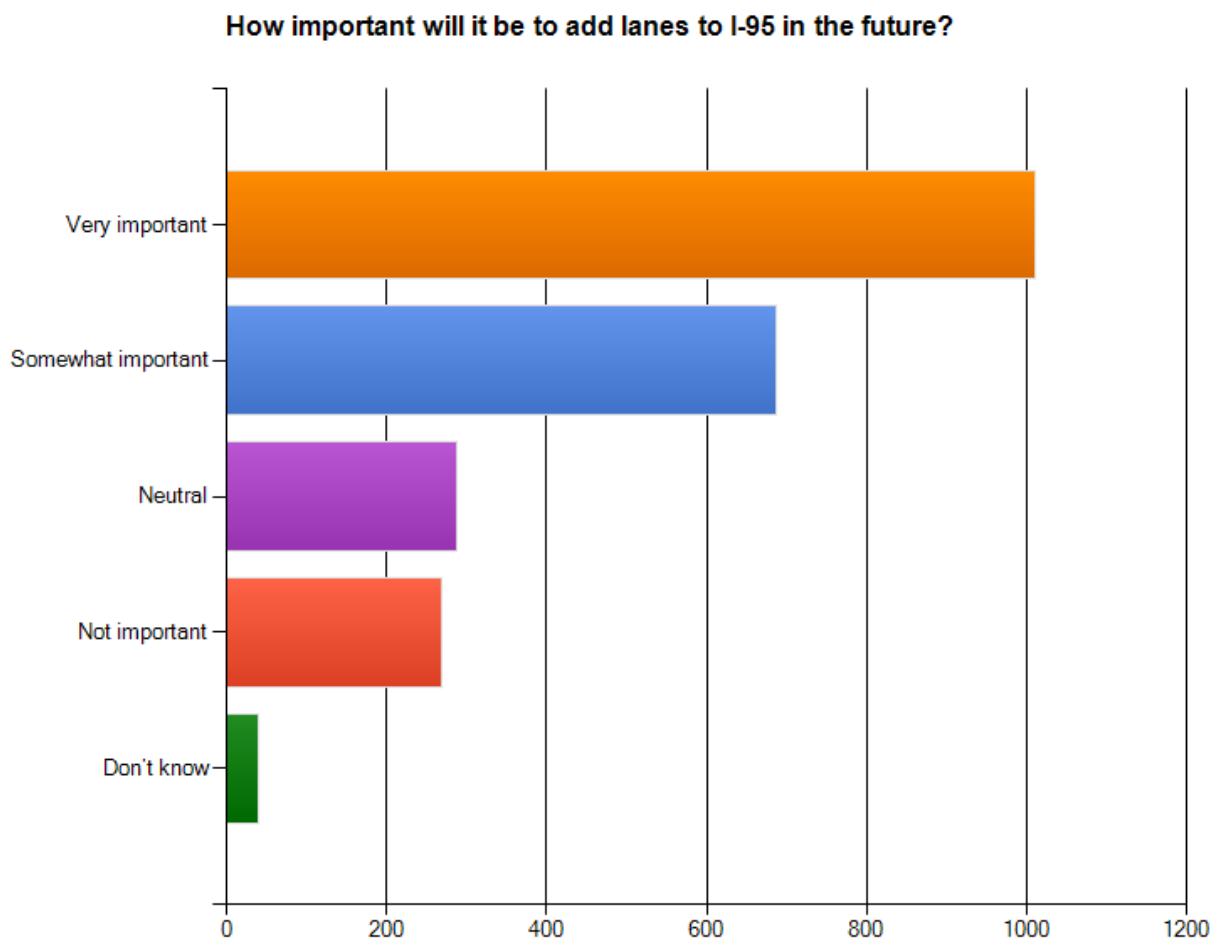
Question 13

44.1% of respondents indicated that they think it will be very important to add lanes to I-95 in the future.

13) How important will it be to add lanes to I-95 in the future?

- a. Very important - 44.1%
- b. Somewhat important - 29.9%
- c. Neutral - 12.5%
- d. Not important - 11.7%
- e. Don't know - 1.7%

2,294 answered the question, 264 skipped the question.



Importance of I-95

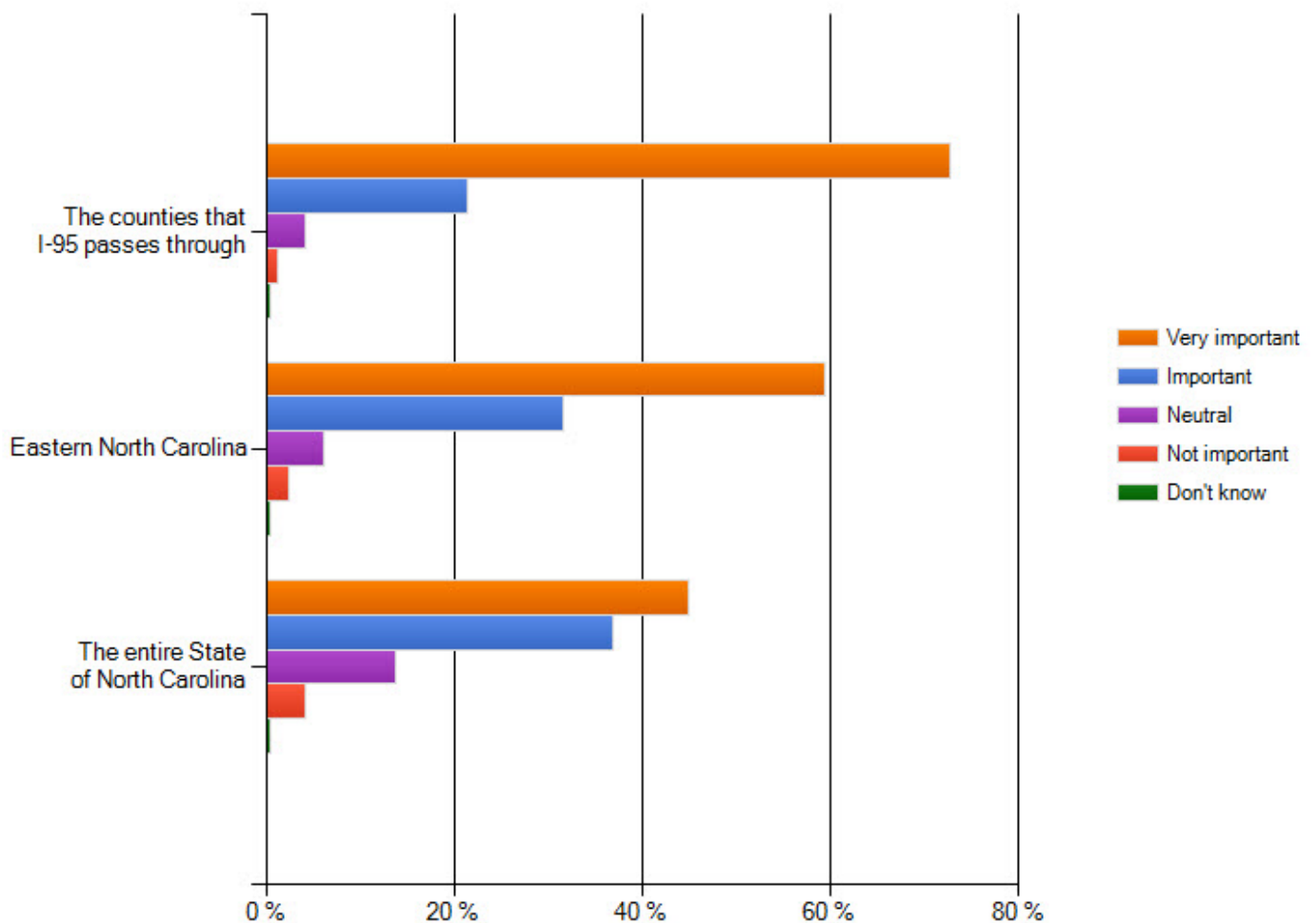
Question 14

The respondents indicated that they think I-95 is most important to the counties it passes through with 72.8% indicating it was very important.

- 14) How would you rate the importance of I-95 to; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state?
- The counties that I-95 passes through - 72.8% very important
 - Eastern North Carolina - 59.4% very important
 - The entire State of North Carolina - 44.8% very important

2,283 answered the question, 275 skipped the question.

How would you rate the importance of I-95 to; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state?



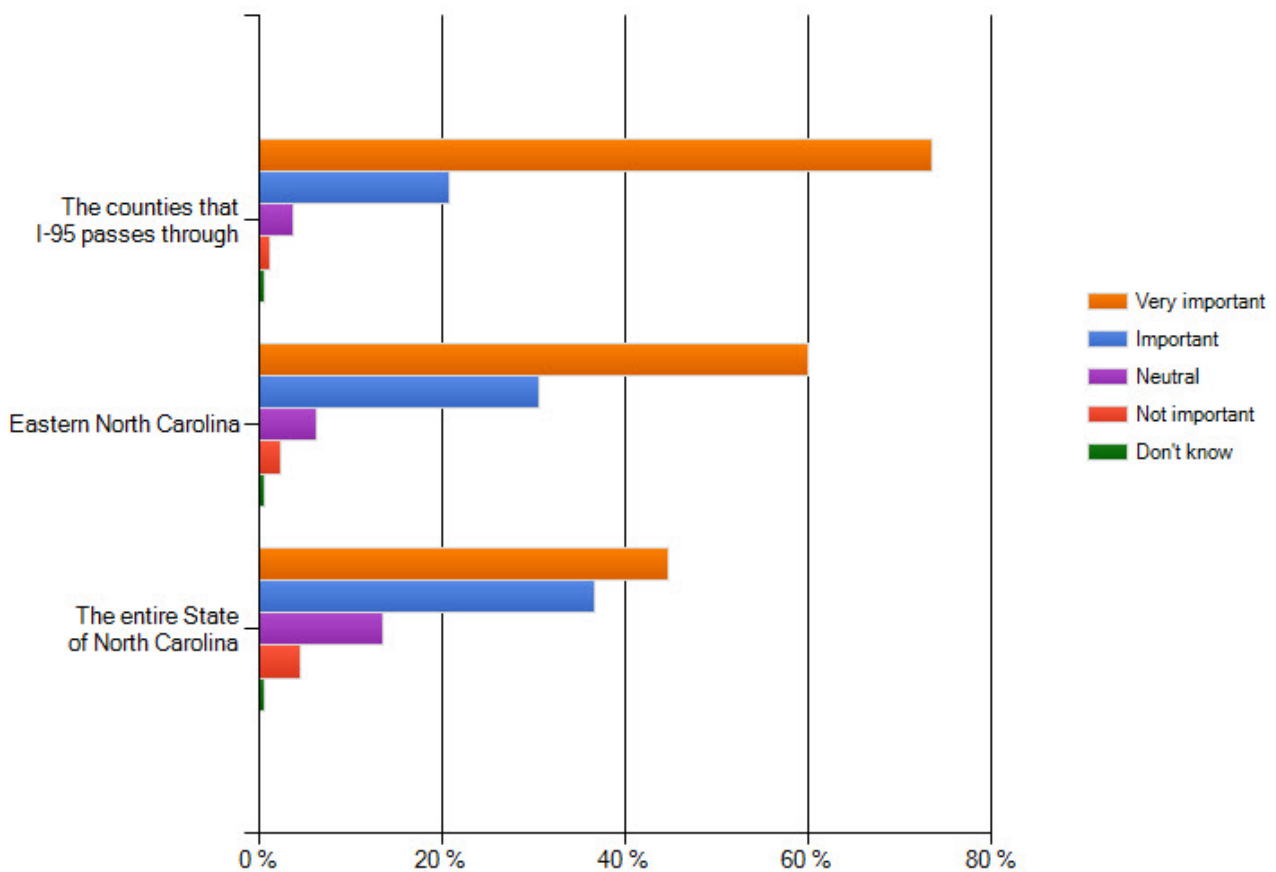
Question 15

The respondents indicated that they think I-95 is most important to *the economy of counties* it passes through with 73.5% indicating it was very important.

- 15) How would you rate the importance of I-95 to the ECONOMY of; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state?
- The counties that I-95 passes through - 73.5% very important
 - Eastern North Carolina - 60.0% very important
 - The entire State of North Carolina - 44.6% very important

2,285 answered the question, 273 skipped the question.

How would you rate the importance of I-95 to the ECONOMY of; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state?



Demographics

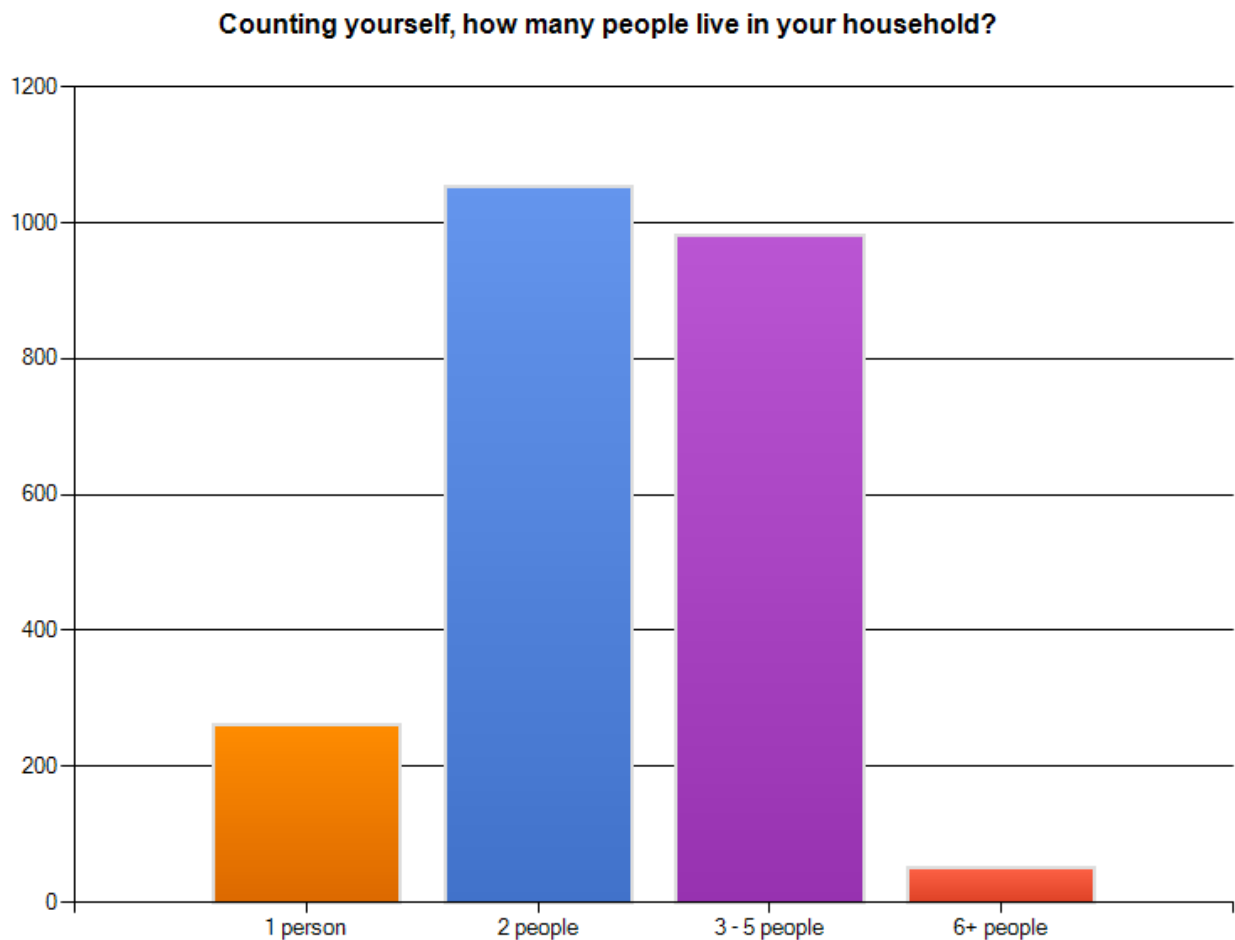
Question 16

The highest percentage of respondents (44.9%) has two people living in their household.

16) Counting yourself, how many people live in your household?

- a. 1 person - 11.1%
- b. 2 people - 44.9%
- c. 3 - 5 people - 41.9%
- d. 6+ people - 2.1%

2,344 answered the question, 214 skipped the question.



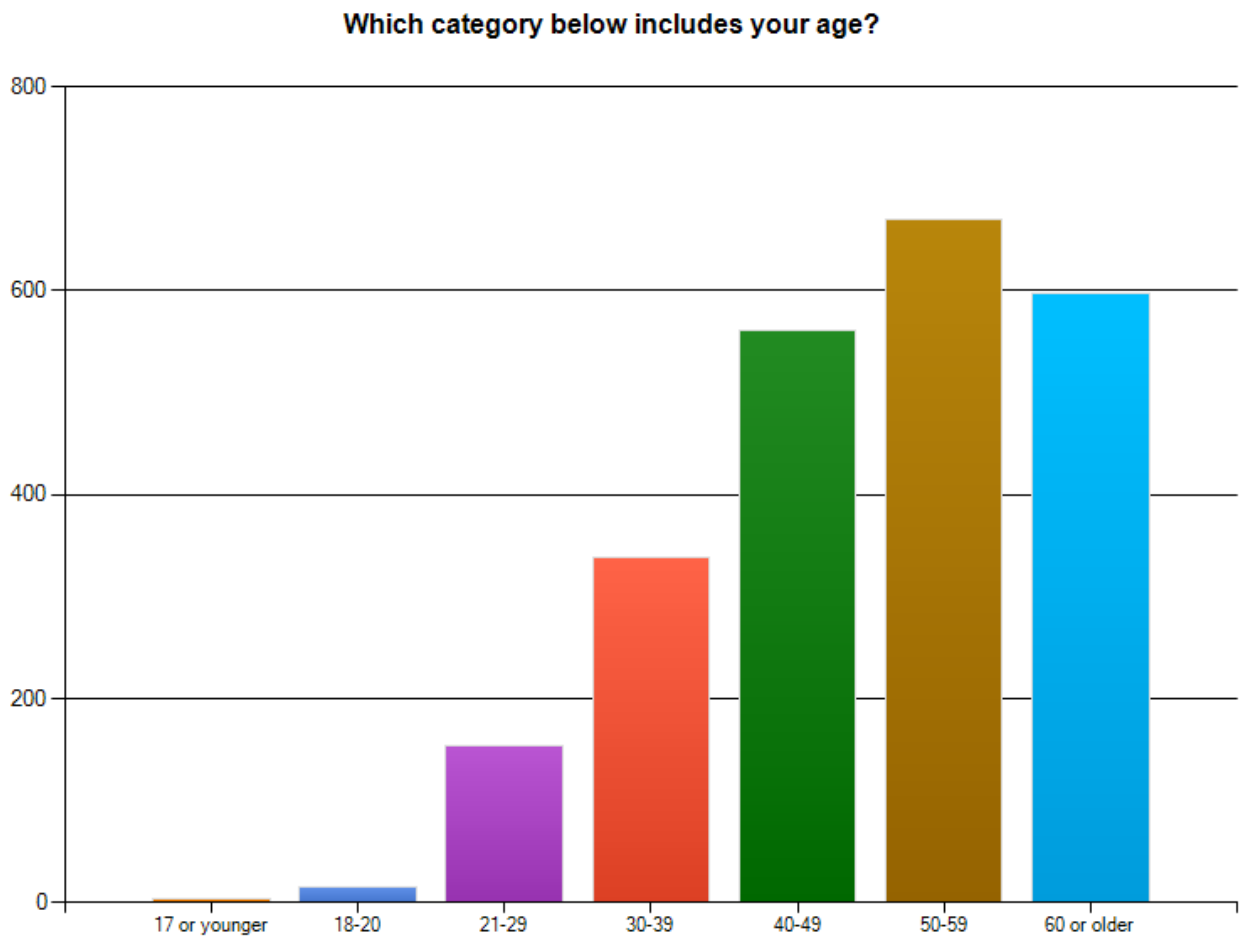
Question 17

The highest percentage of respondents (28.7%) is aged 50-59.

17) Which category below includes your age?

- a. 17 or younger - 0.2%
- b. 18-20 - 0.6%
- c. 21-29 - 6.5%
- d. 30-39 - 14.5%
- e. 40-49 - 24.0%
- f. 50-59 - 28.7%
- g. 60 or older - 25.5%

2,338 answered the question, 220 skipped the question.



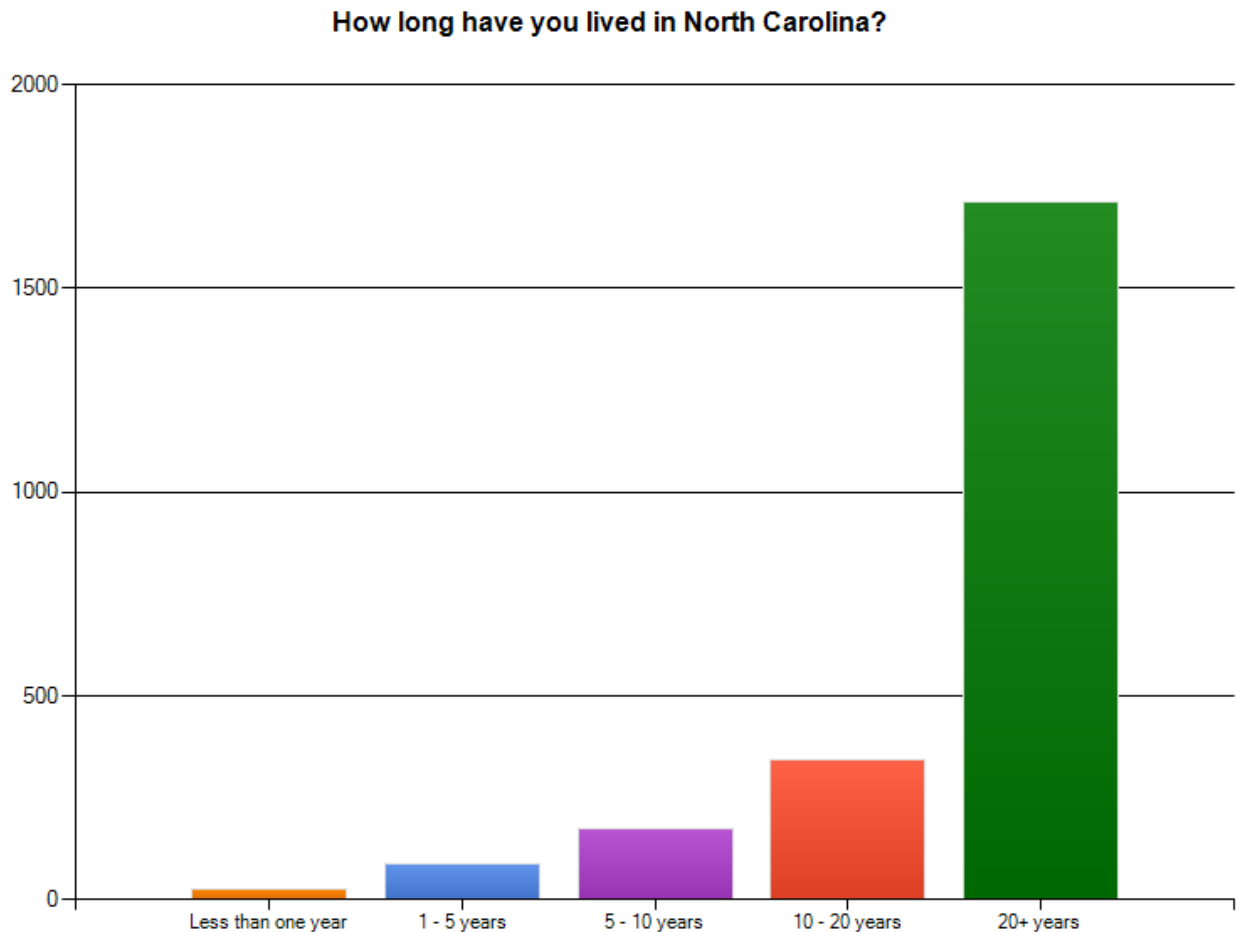
Question 18

The highest percentage of respondents (73.1%) has lived in North Carolina for more than 20 years.

18) How long have you lived in North Carolina?

- a. Less than one year - 1.2%
- b. 1 - 5 years - 3.7%
- c. 5 - 10 years - 7.4%
- d. 10 - 20 years - 14.6%
- e. 20+ years - 73.1%

2,344 answered the question, 214 skipped the question.



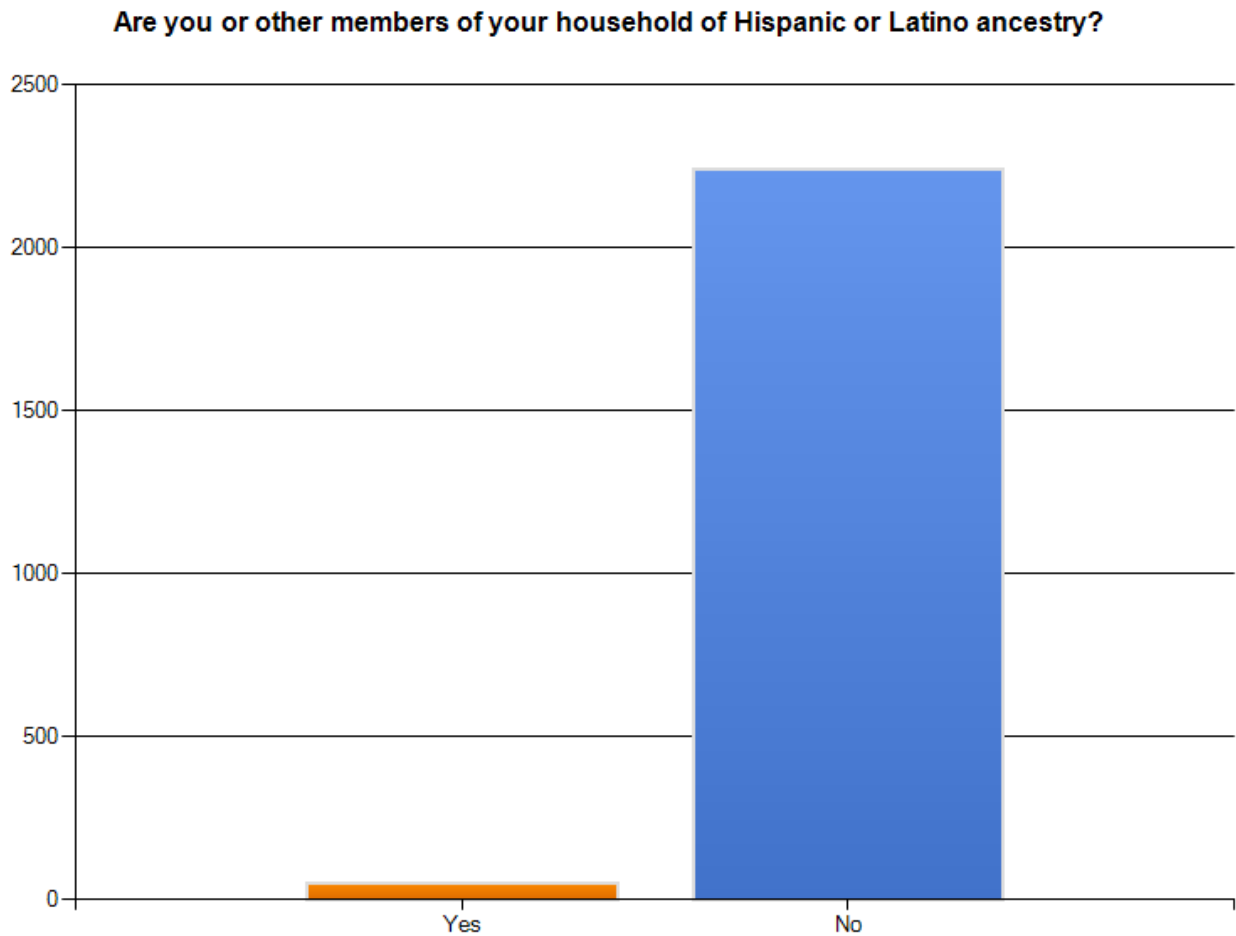
Question 19

97.9% of the respondents are not of Hispanic or Latino ancestry.

19) Are you or other members of your household of Hispanic or Latino ancestry?

- a. Yes - 2.1%
- b. No - 97.9%

2,286 answered the question, 272 skipped the question.



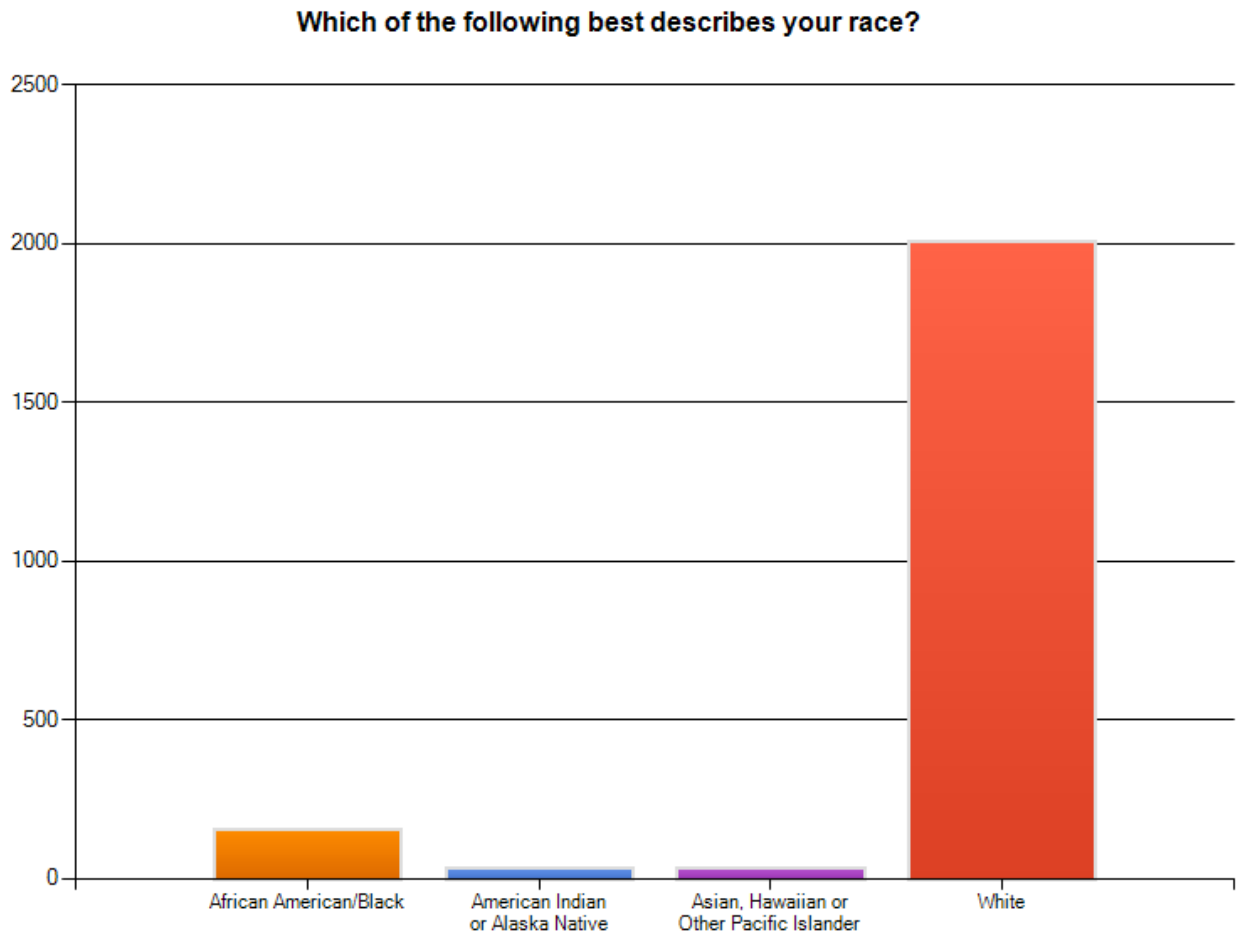
Question 20

90.4% of the respondents indicated that they are white.

20) Which of the following best describes your race?

- a. African American/Black - 6.9%
- b. American Indian or Alaska Native - 1.4%
- c. Asian, Hawaiian or Other Pacific Islander - 1.3%
- d. White - 90.4%

2,218 answered the question, 340 skipped the question.



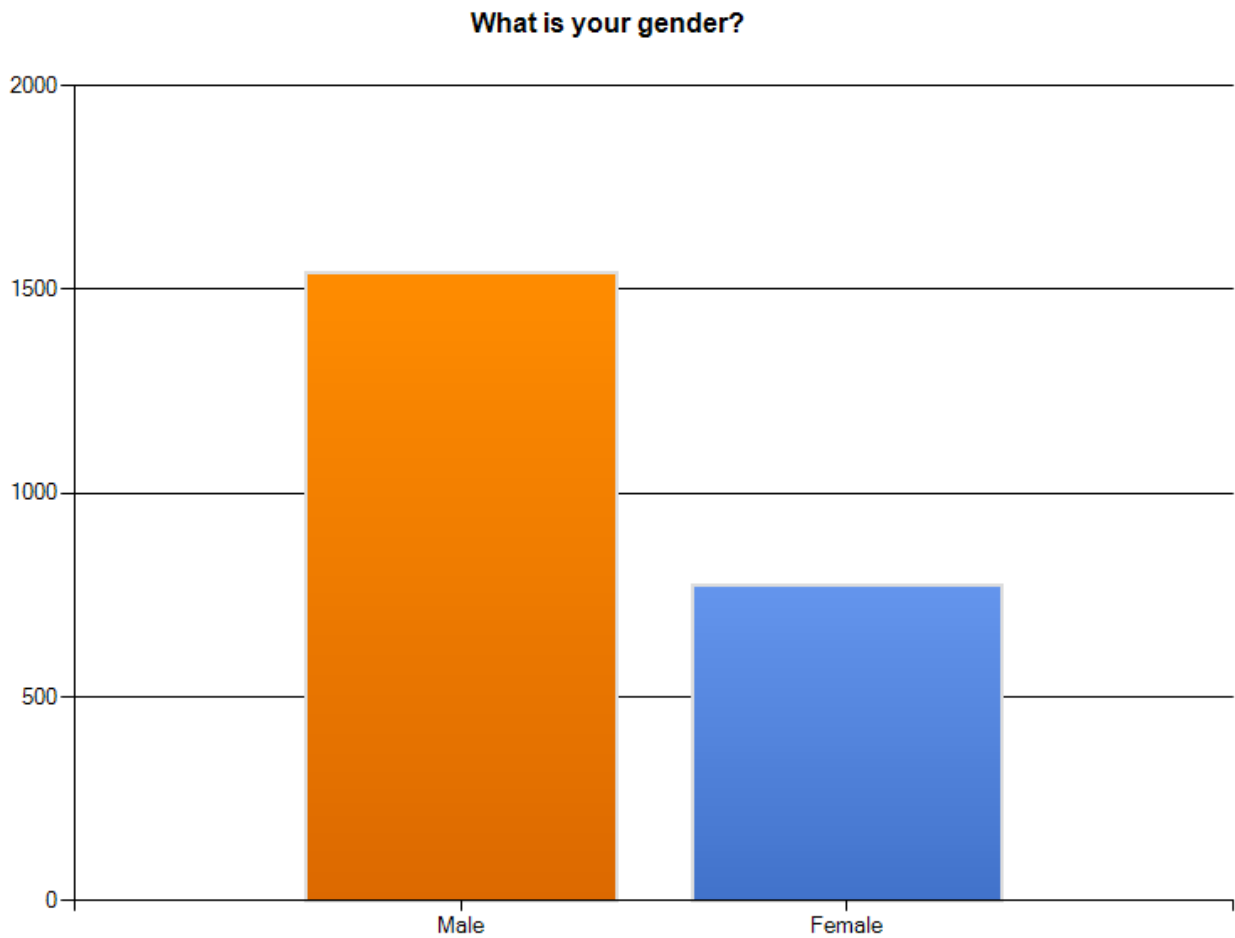
Question 21

66.6% of the respondents indicated that they are male.

21) What is your gender?

- a. Male - 66.6%
- b. Female - 33.4%

2,311 answered the question, 247 skipped the question.



Appendix: Results Directly from Electronic Survey

1. Please rate your satisfaction with the following:

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know | Rating Average | Rating Count |
|--|----------------|---------------|---------------|--------------|-------------------|------------|----------------|--------------|
| The flow of traffic | 10.4% (263) | 45.8% (1,161) | 18.4% (468) | 19.1% (484) | 6.2% (158) | 0.1% (3) | 3.35 | 2,537 |
| The condition of the roads | 5.1% (130) | 34.4% (872) | 19.9% (503) | 28.9% (733) | 11.6% (295) | 0.0% (1) | 2.92 | 2,534 |
| Amount of construction on the roads | 4.3% (107) | 30.2% (760) | 40.5% (1,019) | 17.4% (438) | 6.4% (160) | 1.3% (32) | 3.09 | 2,516 |
| The amount of truck traffic | 4.0% (100) | 31.1% (783) | 31.9% (804) | 21.8% (550) | 10.9% (274) | 0.4% (9) | 2.95 | 2,520 |
| The quality of the signage (i.e. helpfulness, ease of understanding) | 15.8% (401) | 54.7% (1,386) | 17.0% (430) | 9.2% (234) | 3.0% (77) | 0.2% (6) | 3.71 | 2,534 |
| The effect that the current level of traffic congestion has on your safety | 6.0% (153) | 32.3% (819) | 22.7% (576) | 25.0% (634) | 13.4% (340) | 0.4% (10) | 2.93 | 2,532 |
| The effect that the current level of traffic congestion has on the environment | 7.9% (200) | 29.6% (751) | 32.5% (823) | 18.3% (464) | 9.7% (247) | 1.9% (49) | 3.08 | 2,534 |
| answered question | | | | | | | | 2,544 |
| skipped question | | | | | | | | 14 |

2. Please indicate if any of the following factors are a problem in your area. Please rate them by choosing a number between 1 and 5, where 1 means it has “no impact” on transportation problems and 5 means it has a “major impact” on transportation problems.

| | Major impact5 | 4 | 3 | 2 | No impact1 | Rating Average | Rating Count |
|---|---------------|-------------|-------------|-------------|-------------|----------------|--------------|
| Too much truck traffic | 14.0% (348) | 21.7% (542) | 29.7% (740) | 20.5% (511) | 14.1% (351) | 3.01 | 2,492 |
| Poorly maintained roads | 17.5% (435) | 25.5% (636) | 26.1% (649) | 21.1% (525) | 9.8% (245) | 3.20 | 2,490 |
| Road construction | 8.9% (220) | 17.7% (438) | 38.1% (943) | 24.6% (610) | 10.7% (265) | 2.89 | 2,476 |
| Not enough roads to serve developing area | 18.6% (462) | 21.1% (525) | 22.8% (567) | 18.8% (467) | 18.6% (463) | 3.02 | 2,484 |
| answered question | | | | | | | 2,497 |
| skipped question | | | | | | | 61 |

3. Transportation improvements are critical, but also costly. Most states use a variety of funding sources for transportation improvements. Which of the following sources of funding would you most support?

| | Very supportive | Supportive | Neutral | Not supportive | Don't know | Rating Average | Rating Count |
|---|-----------------|-------------|-------------|----------------|------------|-------------------|-----------------|
| Increase the gas tax | 5.1% (123) | 10.7% (260) | 8.2% (199) | 75.7% (1,837) | 0.3% (8) | 1.45 | 2,427 |
| Use of tolls | 16.2% (393) | 15.5% (376) | 7.5% (183) | 60.0% (1,456) | 0.7% (17) | 1.88 | 2,425 |
| Increase vehicle registration fees | 4.8% (116) | 21.7% (522) | 16.7% (402) | 56.2% (1,354) | 0.7% (16) | 1.75 | 2,410 |
| Apply a usage fee so that the more you drive, the higher the fee | 7.3% (176) | 15.0% (362) | 12.0% (291) | 64.4% (1,559) | 1.3% (32) | 1.65 | 2,420 |
| Apply a road impact fee for new developments | 18.3% (444) | 29.4% (713) | 16.4% (399) | 33.6% (814) | 2.3% (56) | 2.33 | 2,426 |
| Sales tax increase | 4.4% (106) | 14.6% (354) | 13.0% (314) | 67.3% (1,629) | 0.7% (18) | 1.56 | 2,421 |
| Apply a congestion fee so that when you drive in rush hour, the fee is higher | 5.7% (138) | 10.2% (246) | 12.3% (298) | 70.0% (1,694) | 1.8% (43) | 1.51 | 2,419 |
| Property tax increase | 1.6% (38) | 4.5% (109) | 7.6% (184) | 85.3% (2,064) | 1.1% (26) | 1.22 | 2,421 |
| answered question | | | | | | | 2,447 |
| skipped question | | | | | | | 111 |

4. Which THREE of the funding sources in Question #3 do you most support? Please select from the funding sources below in the priority of their importance to you.

Funding sources

| | Increase the gas tax | Use of tolls | Increase vehicle registration fees | Apply a usage fee so that the more you drive, the higher the fee | Apply a road impact fee for new developments | Sales tax increase | Apply a congestion fee so that when you drive in rush hour, the fee is higher | Property tax increase | Response Count |
|-------------------|----------------------|--------------|------------------------------------|--|--|--------------------|---|-----------------------|----------------|
| First priority | 7.5% (165) | 28.3% (619) | 11.6% (255) | 9.0% (196) | 28.7% (628) | 9.5% (208) | 4.0% (87) | 1.4% (31) | 2,189 |
| Second priority | 7.4% (153) | 11.8% (243) | 17.0% (351) | 14.2% (294) | 25.1% (519) | 10.0% (207) | 11.2% (232) | 3.3% (69) | 2,068 |
| Third priority | 8.4% (163) | 11.7% (227) | 13.7% (265) | 13.4% (261) | 18.4% (357) | 11.8% (229) | 16.0% (311) | 6.6% (128) | 1,941 |
| answered question | | | | | | | | | 2,195 |
| skipped question | | | | | | | | | 363 |

5. How often do you typically travel on I-95 in North Carolina?

| | | Response Percent | Response Count |
|-------------------------|-------------|---------------------|-------------------|
| 5 or more days per week | <div></div> | 19.6% | 480 |
| Once or twice a week | <div></div> | 26.8% | 655 |
| Once or twice a month | <div></div> | 25.5% | 624 |
| A few times per year | <div></div> | 25.1% | 613 |
| Seldom or never | <div></div> | 2.9% | 72 |
| | | answered question | 2,444 |
| | | skipped question | 114 |

6. When you travel on I-95, what is the most frequent purpose of your travel?

| | | Response Percent | Response Count |
|--|-------------|------------------------|-------------------|
| Work | <div></div> | 36.3% | 840 |
| Weekend or vacation pleasure trips | <div></div> | 26.7% | 617 |
| To visit friends or family | <div></div> | 23.3% | 540 |
| Personal business to banks, doctor, etc. | <div></div> | 13.7% | 317 |
| | | Other (please specify) | 67 |
| | | answered question | 2,314 |
| | | skipped question | 244 |

7. Approximately how far do you travel on I-95 one-way to your most frequent destination?

| | | Response Percent | Response Count |
|---------------|-------------|---------------------|-------------------|
| 0 - 10 miles | <div></div> | 7.6% | 180 |
| 10 - 20 miles | <div></div> | 16.0% | 378 |
| 20 - 50 miles | <div></div> | 32.2% | 761 |
| 50+ miles | <div></div> | 44.2% | 1,046 |
| | | answered question | 2,365 |
| | | skipped question | 193 |

| 8. On just I-95, what are your perceptions of travel? Please rate your satisfaction with the following: | | | | | | | | |
|---|----------------|---------------|---------------|--------------|-------------------|------------|-------------------|--------------|
| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know | Rating Average | Rating Count |
| The flow of traffic | 8.7% (198) | 45.6% (1,041) | 18.0% (411) | 19.8% (451) | 7.8% (178) | 0.1% (3) | 3.28 | 2,282 |
| The condition of the roads | 5.7% (130) | 33.1% (756) | 20.4% (466) | 28.1% (642) | 12.5% (284) | 0.1% (3) | 2.91 | 2,281 |
| Amount of construction on the roads | 4.6% (105) | 30.0% (679) | 44.2% (1,001) | 15.6% (353) | 4.5% (102) | 1.1% (26) | 3.15 | 2,266 |
| The amount of truck traffic | 4.5% (102) | 30.4% (689) | 27.8% (630) | 24.2% (549) | 12.8% (291) | 0.4% (8) | 2.89 | 2,269 |
| The quality of the signage | 14.8% (336) | 53.5% (1,214) | 21.0% (476) | 7.6% (172) | 2.7% (62) | 0.4% (9) | 3.70 | 2,269 |
| The effect that the current level of traffic congestion on I-95 has on your safety | 5.4% (124) | 31.1% (710) | 22.0% (502) | 26.1% (595) | 14.7% (335) | 0.6% (14) | 2.86 | 2,280 |
| The effect that the current level of traffic congestion on I-95 has on the environment | 7.8% (177) | 29.8% (677) | 34.0% (772) | 18.4% (417) | 7.5% (171) | 2.6% (58) | 3.12 | 2,272 |
| | | | | | | | answered question | 2,287 |
| | | | | | | | skipped question | 271 |

9. Which THREE of the items in Question #8 do you think are the most important issues for I-95 over the next five years? Please select from the issues below in the priority of their importance to you.

I-95 issues

| | The flow of traffic | The condition of the roads | Amount of construction on the roads | The amount of truck traffic | The quality of the signage | The effect that the current level of traffic congestion on I-95 has on your safety | The effect that the current level of traffic congestion on I-95 has on the environment | Response Count |
|-----------------|---------------------|----------------------------|-------------------------------------|-----------------------------|----------------------------|--|--|----------------|
| First priority | 24.7% (538) | 38.3% (833) | 5.3% (115) | 11.2% (243) | 1.2% (27) | 17.2% (374) | 2.0% (44) | 2,174 |
| Second priority | 24.5% (518) | 27.5% (580) | 10.8% (228) | 13.6% (287) | 3.7% (78) | 16.6% (350) | 3.4% (71) | 2,112 |
| Third priority | 17.1% (353) | 15.0% (311) | 14.1% (291) | 17.7% (367) | 5.7% (117) | 21.7% (449) | 8.8% (182) | 2,070 |
| | | | | | | | answered question | 2,177 |
| | | | | | | | skipped question | 381 |

10. How would you rate the level of traffic on I-95 when you use the road?

| | | Response Percent | Response Count |
|-----------------------------|------------------------|---------------------|-------------------|
| No traffic | <div><div></div></div> | 1.8% | 42 |
| Some traffic but acceptable | <div><div></div></div> | 72.2% | 1,651 |
| Heavy traffic, unacceptable | <div><div></div></div> | 25.9% | 593 |
| | | answered question | 2,286 |
| | | skipped question | 272 |

11. In the next 10 years, do you think the traffic congestion on I-95 will...

| | | Response Percent | Response Count |
|---------------------|------------------------|---------------------|-------------------|
| Get better | <div><div></div></div> | 0.7% | 17 |
| Stay about the same | <div><div></div></div> | 19.0% | 434 |
| Get a little worse | <div><div></div></div> | 32.1% | 733 |
| Get much worse | <div><div></div></div> | 45.3% | 1,035 |
| Don't know | <div><div></div></div> | 3.0% | 68 |
| | | answered question | 2,287 |
| | | skipped question | 271 |

12. What conditions, if any, would cause you to choose an alternative route to I-95? Please select all that apply.

| | | Response Percent | Response Count |
|---------------------------------------|-------------|---------------------|-------------------|
| Traffic increases | <div></div> | 37.0% | 849 |
| Road condition makes me feel unsafe | <div></div> | 41.3% | 949 |
| More truck traffic | <div></div> | 23.3% | 534 |
| A toll to use I-95 | <div></div> | 62.8% | 1,441 |
| Nothing – I will continue to use I-95 | <div></div> | 10.1% | 231 |
| | | answered question | 2,296 |
| | | skipped question | 262 |

| 13. How important will it be to add lanes to I-95 in the future? | | | |
|--|-------------|------------------|----------------|
| | | Response Percent | Response Count |
| Very important | <div></div> | 44.1% | 1,011 |
| Somewhat important | <div></div> | 29.9% | 687 |
| Neutral | <div></div> | 12.5% | 287 |
| Not important | <div></div> | 11.7% | 269 |
| Don't know | <div></div> | 1.7% | 40 |
| answered question | | | 2,294 |
| skipped question | | | 264 |

| 14. How would you rate the importance of I-95 to; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state? | | | | | | |
|---|----------------|-------------|-------------|---------------|------------|----------------|
| | Very important | Important | Neutral | Not important | Don't know | Rating Average |
| The counties that I-95 passes through | 72.8% (1,651) | 21.4% (486) | 4.1% (94) | 1.2% (28) | 0.4% (8) | 3.66 |
| Eastern North Carolina | 59.4% (1,341) | 31.7% (715) | 6.2% (139) | 2.3% (53) | 0.5% (11) | 3.49 |
| The entire State of North Carolina | 44.8% (1,017) | 36.8% (836) | 13.8% (314) | 4.1% (92) | 0.4% (10) | 3.23 |
| answered question | | | | | | 2,283 |
| skipped question | | | | | | 275 |

| 15. How would you rate the importance of I-95 to the ECONOMY of; 1) the counties that I-95 passes through, 2) eastern North Carolina, and 3) the entire state? | | | | | | | |
|--|----------------|-------------|-------------|---------------|------------|----------------|--------------|
| | Very important | Important | Neutral | Not important | Don't know | Rating Average | Rating Count |
| The counties that I-95 passes through | 73.5% (1,666) | 20.9% (473) | 3.8% (87) | 1.2% (28) | 0.5% (12) | 3.68 | 2,266 |
| Eastern North Carolina | 60.0% (1,360) | 30.6% (693) | 6.3% (143) | 2.4% (54) | 0.7% (15) | 3.49 | 2,265 |
| The entire State of North Carolina | 44.6% (1,014) | 36.6% (832) | 13.5% (307) | 4.6% (104) | 0.7% (15) | 3.22 | 2,272 |
| answered question | | | | | | | 2,285 |
| skipped question | | | | | | | 273 |

| 16. Counting yourself, how many people live in your household? | | | |
|--|-------------|------------------|----------------|
| | | Response Percent | Response Count |
| 1 person | <div></div> | 11.1% | 260 |
| 2 people | <div></div> | 44.9% | 1,053 |
| 3 - 5 people | <div></div> | 41.9% | 981 |
| 6+ people | <div></div> | 2.1% | 50 |
| answered question | | | 2,344 |
| skipped question | | | 214 |

17. Which category below includes your age?

| | | Response Percent | Response Count |
|---------------|-------------|---------------------|-------------------|
| 17 or younger | <div></div> | 0.2% | 4 |
| 18-20 | <div></div> | 0.6% | 15 |
| 21-29 | <div></div> | 6.5% | 153 |
| 30-39 | <div></div> | 14.5% | 338 |
| 40-49 | <div></div> | 24.0% | 561 |
| 50-59 | <div></div> | 28.7% | 670 |
| 60 or older | <div></div> | 25.5% | 597 |
| | | answered question | 2,338 |
| | | skipped question | 220 |

18. How long have you lived in North Carolina?

| | | Response Percent | Response Count |
|--------------------|------------------------|---------------------|-------------------|
| Less than one year | <div><div></div></div> | 1.2% | 27 |
| 1 - 5 years | <div><div></div></div> | 3.7% | 87 |
| 5 - 10 years | <div><div></div></div> | 7.4% | 174 |
| 10 - 20 years | <div><div></div></div> | 14.6% | 342 |
| 20+ years | <div><div></div></div> | 73.1% | 1,714 |
| | | answered question | 2,344 |
| | | skipped question | 214 |

19. Are you or other members of your household of Hispanic or Latino ancestry?

| | | Response Percent | Response Count |
|-----|------------------------|---------------------|-------------------|
| Yes | <div><div></div></div> | 2.1% | 48 |
| No | <div><div></div></div> | 97.9% | 2,238 |
| | | answered question | 2,286 |
| | | skipped question | 272 |

| 20. Which of the following best describes your race? | | | | |
|--|-------------|--|-------------------|----------------|
| | | | Response Percent | Response Count |
| African American/Black | <div></div> | | 6.9% | 153 |
| American Indian or Alaska Native | <div></div> | | 1.4% | 31 |
| Asian, Hawaiian or Other Pacific Islander | <div></div> | | 1.3% | 29 |
| White | <div></div> | | 90.4% | 2,005 |
| Other (please specify) | | | | 85 |
| | | | answered question | 2,218 |
| | | | skipped question | 340 |

| 21. What is your gender? | | | | |
|--------------------------|-------------|--|-------------------|----------------|
| | | | Response Percent | Response Count |
| Male | <div></div> | | 66.6% | 1,539 |
| Female | <div></div> | | 33.4% | 772 |
| | | | answered question | 2,311 |
| | | | skipped question | 247 |